2017-2018 EDITORIAL CALENDAR

JUL/AUG '17

- TAKING ALONG THE FAMILY TRAVEL FOR BUSINESS & PLEASURE
- Emerging Markets to Watch
- Social & Political Insensitivity and How it Affects African-American Travel
- Are You Getting Your Fair Share of the Religious Meetings Market?
- Spa Meetings: Mixing Business With R&R
- Veteran Planners Explain Why You Shouldn't Book Your Business in Destinations That Don't Support The African-American Market Segment

AREA GUIDES: Michigan, New York, Oregon, Hawaii, Rhode Island, San Antonio, Maryland, New Hampshire, Barbados

SEP/OCT '17

- AA GUIDE TO MEETINGS, INCENTIVES & TRAVELING IN THE MIDWEST
- How To Leverage Your Diversity Dollars
- AA GUIDE TO MEETINGS, INCENTIVES & TRAVELING IN THE CARIBBEAN
- Emerging Leaders in Meetings/Hospitality
- Grand Venues For Great Events
- BM&T's Annual Convention Center/Conference Center Review
- Keeping Fit on the Road: Hotels That Offer Healthy Food Choices

AREA GUIDES: Nevada, Massachusetts, Alaska, Alabama, New Mexico, Washington, North Carolina, South Carolina, Arizona, Houston, Ontario, Quebec, USVI

NOV/DEC '17

- AFRICAN-AMERICAN GUIDE TO MEETINGS, INCENTIVES & TRAVELING IN THE NORTHEAST
- All About All-Inclusives
- Most Influential African-Americans in the Hospitality/Travel/Meetings Industry
- BM&T's Annual African-American Reunions Focus
- Meetings Love Golf Resorts
- A View From The Top: CVB Heads Report on State of Industry
- BM&T's Gaming Review

AREA GUIDES: Iowa, Ohio, Northern California, Tennessee, Utah, Oklahoma, Costa Rica, Arkansas, Wisconsin, Fort Worth, Louisiana, Saskatchewan, Trinidad & Tobago

JAN/FEB '18

- DESTINATIONS THAT OFFER ADDED VALUE FOR THE BUDGET MINDED PLANNER
- Do Meetings at Theme Parks Really Work?
- Blacks in PR and Advertising: How Their Surprisingly Small Numbers Impact the Way Business is Done in the hospitality/Travel/Meetings Industry
- Katrina's Corner
- They Key to Effective Integrated Marketing
- Are You Behind The Curve In Your Efforts to Target the Ethnic Market?
- Historic Hotels Make For Memorable Meetings

AREA GUIDES: Nebraska, Pennsylvania, Delaware, Connecticut, Dominican Republic, Jamaica

MAR/APR '18

- AFRICAN-AMERICAN GUIDE TO MEETINGS, INCENTIVES & TRAVELING IN THE WEST
- Florida Special Advertising Section
- Katina's Corner
- 10 Tips For more Successful Resort Meetings
- Damage Control: What to Do When Things Go Terribly Wrong
- Is Diversity & Inclusion Still a Priority: Major Industry Organizations Report

AREA GUIDES: Washington, DC, West Virginia Mississippi, Kansas, Georgia, Kentucky, Indiana, Minnesota, Alberta, Anguilla

MAY/JUN '18

- AFRICAN-AMERICAN GUIDE TO MEETINGS, INCENTIVES & TRAVELING IN THE SOUTH
- Katrina's Corner
- Texas Gold Special Advertising Section
- Who Will Be the Next Black CVB President/CEO?
- Best Practices For hospitality Industry Diversity
- Should Meeting Planners Get Special Event Liability Insurance?
- How to Deal With People Who Are Racially Insensitive
- How to Effectively Target the African-American Market

AREA GUIDES: Illinois, Colorado, Southern California, New Jersey, Missouri, North Dakota, B.V.I.

JUL/AUG'18

- SECOND TIER: TOP CHOICE
- Great Gaming Roundup
- Social & Political Insensitivity and How it Affects African-American Travel
- Are You Getting Your Fair Share of the Religious Meetings Market?
- Katrina's Corner
- Veteran Planners Explain Why You Shouldn't Book Your Business in Destinations That Don't Support The African-American Market Segment

AREA GUIDES: Michigan, New York, Oregon, Hawaii, Rhode Island, San Antonio, Maryland, New Hampshire, Barbados

SEP/OCT '18

- AA GUIDE TO MEETINGS, INCENTIVES & TRAVELING IN THE MIDWEST
- Katrina's Corner
- AA GUIDE TO MEETINGS, INCENTIVES & TRAVELING IN THE CARIBBEAN
- Emerging Leaders in Meetings/Hospitality
- Grand Venues For Great Events
- BM&T's Annual Convention Center/Conference Center Review
- Keeping Fit on the Road: Hotels That Offer Healthy Food Choices

AREA GUIDES: Nevada, Massachusetts, Alaska, Alabama, New Mexico, Washington, North Carolina, South Carolina, Arizona, Houston, Ontario, Quebec, USVI

NOV/DEC '18

- AFRICAN-AMERICAN GUIDE TO MEETINGS, INCENTIVES & TRAVELING IN THE NORTHEAST
- State of The Industry: Cruise Sector Review
- Most Influential African-Americans in the Hospitality/Travel/Meetings Industry
- BM&T's Annual African-American Reunions Focus
- Katrina's Corner
- A View From The Top: CVB Heads Report on State of Industry
- Wonder Why You Are Missing The Boat? Because You Don't Know Who's On The Boat!

AREA GUIDES: Iowa, Ohio, Northern California, Tennessee, Utah, Oklahoma, Costa Rica, Arkansas, Wisconsin, Fort Worth, Louisiana, Saskatchewan, Trinidad & Tobago

Calendar Subject to Change Without Notice

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