

2010 EDITORIAL CALENDAR

AUG/SEP '09

- AFRICAN-AMERICAN GUIDE TO MEETING & TRAVELING IN THE MID-WEST
- AFRICAN-AMERICAN GUIDE TO MEETING & TRAVELING IN THE CARIBBEAN
- Hotels That Cater to Conference Attendees
- Traveling With Children
- The Meeting Planners Guide to Grant Writing & Fund Raising
- Breaking The Last Hired/First Fired Syndrome: Making Yourself Valuable to the Company
- African-American Guide To Great Gaming
- ANNUAL AFRICAN-AMERICAN REUNIONS FOCUS

AREA GUIDES: Massachusetts, Alaska, Alabama, New Mexico, Washington, North Carolina, South Carolina, Arizona, Houston, Ontario, Quebec, **Caribbean Regional**

OCT/NOV '09

- NCBMP Fall Conference Issue
- AFRICAN-AMERICAN GUIDE TO MEETING & TRAVELING IN THE NORTHEAST
- Most Influential African-Americans in the Hospitality/Travel Industry
- What Must You Do When Being The Best and Brightest is Not Enough
- Boutique Hotels For That Unique Meeting Experience
- 25 Largest African-American Conventions
- ANNUAL CONVENTION/CONFERENCE CENTER REVIEW

AREA GUIDES: Iowa, Northern California, Tennessee, Utah, Oklahoma, Costa Rica, Fort Worth, Manitoba, Saskatchewan, **Caribbean Regional**

DEC '09

- CVB HEADS ANNUAL REPORT
- Family Friendly Destinations
- BM&T Annual Ski Focus
- What to look For When Choosing a Hotel
- How Serious is the Hospitality Industry About Diversity?
- Cashing In On Heritage Tourism
- What Your Business Card Says About You

AREA GUIDES: Ohio, Nebraska, Arkansas, Louisiana, Mexico, Wisconsin, **Caribbean Regional**

JAN/FEB '10

- MAJOR TRADE ORGANIZATIONS ASSESS HEALTH OF HOSPITALITY INDUSTRY
- Dive Destinations
- The Dos and Don'ts of Recession Marketing
- Annual Cruise Roundup
- 10 Great Beachfront Meeting Venues
- Twelve Tips For Healthy Traveling
- Preparing for Power
- Black History Month Focus: Historic Sites & Venues

AREA GUIDES: Delaware, Connecticut, Newfoundland, Nova Scotia, Pennsylvania, **Caribbean Regional**

MAR/APR '10

- AFRICAN-AMERICAN GUIDE TO MEETING & TRAVELING IN THE WEST
- Going Hollywood: Showcasing the Works of African-American Filmmakers At Your Next Convention
- FLORIDA SPECIAL ADVERTISING SECTION
- Strategies For Green Meetings
- Diversity Report: Where It's Working and Where It Isn't
- The 411 on Procurement Essentials
- VIRGINIA SPECIAL ADVERTISING SECTION

AREA GUIDES: Washington, DC, West Virginia, Mississippi, Fiji, Kansas, Georgia, Kentucky, Indiana, Minnesota, Ethiopia, Alberta, British Columbia, **Caribbean Regional**

MAY/JUN '10

- NCBMP SPRING CONFERENCE ISSUE
- AFRICAN-AMERICAN GUIDE TO MEETING & TRAVELING IN THE SOUTH
- TEXAS GOLD SPECIAL ADVERTISING SECTION
- Domestic Meeting Destinations Where You Can Experience America's Beauty
- Limited Service Hotels an Affordable Alternative During Financial Hard Times
- Who Will Be The Next Black CVB Pres/CEO?
- Meeting Planner – Is Your Business Being Taken For Granted, and If So, What Should You Do About It?

AREA GUIDES: Illinois, Colorado, Southern California, New Jersey, Missouri, China, North Dakota, Manitoba, New Brunswick, **Caribbean Regional**

JUL/AUG '10

- Walking Cities
- Canadian Connection
- Meeting Planners Survival Guide: How to Make it Through the Recession With Flying Colors
- What's More Important – ROI or ROO?
- The Art of Teleconferencing
- Ideal Venues For Memorable Themed Events
- What Your Business Card Says About You

AREA GUIDES: Michigan, Nevada, New York, Oregon, Hawaii, Rhode Island, San Antonio, Maryland, New Hampshire, Toronto, **Caribbean Regional**

SEP/OCT '10

- AFRICAN-AMERICAN GUIDE TO MEETING & TRAVELING IN THE MID-WEST
- Virginia Special Advertising Section
- African-American Guide to Meeting & Traveling in the Caribbean
- Keeping Fit on the Road: Hotels With Great Exercise Facilities
- Strategies For Moving Up The Corporate Ladder
- The Dos and Don'ts of Planning For the Religious Market
- African-American Guide To Great Gaming
- ANNUAL AFRICAN-AMERICAN REUNIONS FOCUS

AREA GUIDES: Massachusetts, Alaska, Alabama, New Mexico, Washington, North Carolina, South Carolina, Arizona, Houston, Ontario, Quebec, **Caribbean Regional**

NOV/DEC '10

- NCBMP FALL CONFERENCE ISSUE
- Most Influential African-Americans in the Hospitality/Travel Industry
- AFRICAN-AMERICAN GUIDE TO MEETING & TRAVELING IN THE NORTHEAST
- Managing Conflicts in the Workplace
- Negotiating Skills 101
- Classic Hotels For That Unique Meeting Experience
- Cashing In On Heritage Tourism
- 25 Largest African-American Conventions
- ANNUAL CONVENTION/CONFERENCE CENTER REVIEW
- CVB HEADS ANNUAL REPORT

AREA GUIDES: Iowa, Ohio, Northern California, Tennessee, Utah, Oklahoma, Costa Rica, Arkansas, Wisconsin, Fort Worth, Louisiana, Saskatchewan, **Caribbean Regional**

CALENDAR SUBJECT TO CHANGE WITHOUT NOTICE

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